

COOKIES POLICY

www.sisley-paris.com/en-MEA/

Update : May 2021

1. THE CONTROLLER'S IDENTITY

The controller is the company SISLEY ORIENT FZCO, a Free Zone company with registered number DAFZ\347 whose registered office is at Office 5E A 214 DAFZA Block 5 E, DAFZA, Dubai, Dubai, United Arab Emirates, 293652 and with VAT registration number 100238950800003 (hereinafter "SISLEY").

This Cookies Policy has been prepared in the English language and Arabic language. In the event of any inconsistency or different interpretation between the English text and Arabic text, the Arabic text shall prevail and the relevant English text shall be deemed to be automatically amended to conform with and to make the relevant English text consistent with the relevant Arabic text. Each party acknowledges that it has read this Cookies Policy and understands its content and that this Cookies Policy has been entered into freely and without duress. You acknowledge that you fully understand the language and the content of this Cookies Policy.

2. WHAT IS A COOKIE?

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. As we respect your right to privacy, you can choose not to allow some types of cookies.

3. WHAT ARE THE TYPES OF COOKIES USED AND THEIR PURPOSES?

SISLEY uses the following types of cookies:

3.1 Strictly necessary cookies (lawful basis: legitimate interests of Sisley)

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some areas of the site will then not work. These cookies do not store any personally identifiable information.

3.2 "Performance cookies (lawful basis: consent)

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the least and most popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

3.3 Functional cookies (lawful basis: consent)

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages such as chat service or video player... If you do not allow these cookies then some or all of these services may not function properly.

3.4 Targeting cookies (lawful basis: consent)

These cookies may be set through our site by our advertising partners including social networks. Please read carefully social networks' personal data and cookies policies. They may be used by those companies to build a profile of your interests and display relevant adverts to you on other sites.

The targeting/advertising cookies do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

4. HOW LONG ARE COOKIES KEPT?

SISLEY keeps cookies for a maximum period of thirteen (13) months from the date of your consent subject to legal archiving for a longer period applicable to SISLEY.

5. HOW TO ACCEPT OR REFUSE COOKIES?

You may at any time accept or refuse cookies via our cookies management platform.

You may also accept or refuse cookies by activating the setting on your browser via the browser's help menu.

Any settings which you may make will be likely to modify your navigation of the Website and may disable access to certain parts of the Website. Unless you have adjusted your browser setting so that it will refuse cookies, they will be issued when you access the Website.

6. WHAT ARE YOUR RIGHTS?

In accordance with the regulation on personal data protection, you have a right to access, to rectification, to erasure, to data portability, to restriction or to object to the processing of your personal data, and inform us of your instructions regarding the fate of your data after your death, by sending an email through the "Contact us" section of the Site.

Where the processing is based on your consent, you also have the right to withdraw this consent at any time without prejudicing the lawfulness of the processing based on this consent made before its withdrawal.